



2019 Annual Report

Highlights:

- 362 Dog Members**
- New Website**
- New Lock System**
- Playground Equipment**
- 48 Shelter Beds Donated**
- Canine Behavior and Communication Workshop**
- Photos With Santa**

2019 was a great year for NoMA Bark Park! We made a lot of improvements to and for the park, including a new lock system, new website and membership system, and doggy playground equipment. Our dog park community was also incredibly generous this year, donating dog beds and donating to our local shelters. NoMA Bark Park is more than just a park, it's a community that cares for the health and well-being of all dogs.

In **February**, we launched a new website and membership management system.

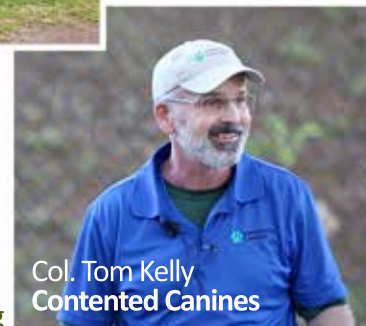


In **March**, we implemented a new lock and key fob system for our gates. We were able to do this thanks to a generous donation from Gina Barchiesi. This new lock system combined with our new membership management system made it feasible for us to offer our members 12 month memberships without requiring everyone to renew at the beginning of the year like we had previously done. The new key fob system also made our park a safer one.

Closing out March, we held our annual park clean up day and gave the small dog park a thorough cleaning.



The best part about **May** was the fantastic turnout for Col. Tom Kelly's **Canine and Human Behavior at the Park Workshop**. Tom does a great job teaching us important signals to look out for so that we can diffuse potentially negative situations before they happen..



Col. Tom Kelly
Contented Canines

November was a busy and exciting month. We held our first ever Pictures with Santa Event to help raise money for our local shelters. We had approximately 50 families show up with their pups, and we raised \$560.



November continued to show how generous our dog park community is. When the Lee County Animal Shelter put out a post that they needed blankets because the weather was getting cold and many of the dogs there were sleeping on concrete, NoMA Bark Park did better than blankets. Using our not-for-profit status, we were able to get a discount on Kuranda beds, which are nearly indestructible beds that are commonly used in shelters. We wanted to get all of the dogs up off the concrete, so NoMA Bark Park raised over \$4000 in three days to order 48 Kuranda beds. A week later, volunteers from our park, our neighborhood, and Coker College came out to Lee County to help assemble the dog beds (and play with the pups).



Financial Summary

In early **December** we installed doggy playground equipment! This was possible thanks to the generosity of Gina Barchiesi donating her time as membership coordinator, and also her donation of the Up And Over Bridge.

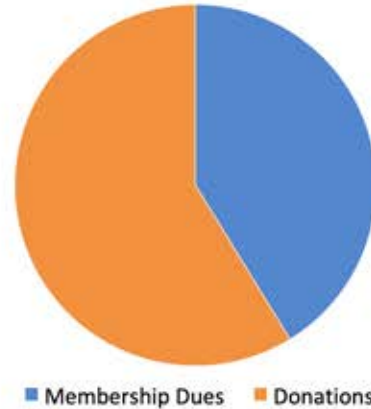


We're listening...

We have some great ideas for the Bark Park in the coming year, but we want to hear from you! Email us at: NomaBarkPark@gmail.com and let us know what changes or additions you'd like to see at the park!

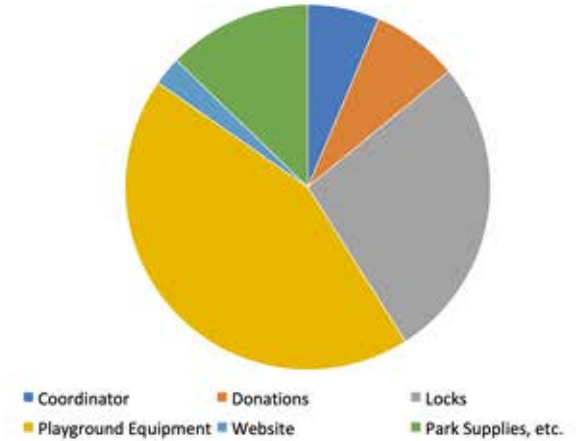
2019 allowed us to save a good amount of income thanks to the time donated by Gina Barchiesi serving as our membership coordinator. Moving forward into 2020, Gina has retired from this volunteer position and we will now have the regular expense of a part-time employee to manage Membership. We are grateful for Gina's generosity. Her efforts and donations have helped us to make our park a great one.

NoMA Bark Park
2019 Income



| | |
|--------------------|-----------------|
| Membership Dues | \$9,587 |
| Donations | \$13,661 |
| Grand Total | \$23,248 |

NoMA Bark Park
2019 Expenses



| | |
|--------------------|-----------------|
| Coordinator | \$1,240 |
| Donations | \$1,500 |
| Supplies | \$2,491 |
| Lock System | \$5,262 |
| Playground Equip | \$8,519 |
| Website | \$493 |
| Grand Total | \$19,505 |

Total Income for 2019: \$23,248
Total Expenses for 2019: \$19,505
Current Balance: \$13,601
 (as of April, 2019)

